

**HO CHI MINH NATIONAL ACADEMY OF POLITICS**

**DINH VAN LUAN**

**LEADERSHIP OF THE HUNG YEN PROVINCIAL  
PARTY COMMITTEE IN DEVELOPING THE  
INVESTMENT ENVIRONMENT FROM 2010 TO 2020**

**SUMMARY OF DOCTORAL THESIS**

**MAJOR: HISTORY OF THE COMMUNIST PARTY OF VIETNAM**

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## INTRODUCTION

### **1. Rationale for Choosing the Topic**

Building an investment environment (IE) is an important and correct policy of the Party during the period of accelerating industrialization, modernization, and international integration. The development of an investment environment plays a vital role and has significant practical implications for the rapid and sustainable development of the country and localities. It aims to attract and diversify investment resources (including both foreign direct investment and domestic investment), fully exploit potential advantages in natural resources, geographical location, human resources, and national competitive advantages, thereby promoting economic growth, sustainable development, enhancing competitiveness and international integration, and ensuring social stability and development.

Hung Yen Province is located in the central area of the Red River Delta, within the Northern Key Economic Region, adjacent to Hanoi, and lies in the Hanoi-Hai Phong-Quang Ninh economic growth triangle, along the Northern coastal economic belt. Moreover, Hung Yen is situated on two important economic corridors connecting Vietnam and China: the Nanning (China) - Lang Son - Hanoi - Hai Phong corridor and the Kunming (China) - Lao Cai - Hanoi - Hai Phong corridor. These are major advantages for Hung Yen in attracting investment.

Hung Yen Province consists of 10 administrative units, including one city, one town, and eight districts. Hung Yen City is the administrative, economic, and socio-cultural center of the province; My Hao Town is the industrial and commercial center; the districts of Van Giang, Van Lam, Yen My, Khoai Chau, An Thi, Kim Dong, Tien Lu, and Phu Cu have flat terrain and convenient transportation, favorable for investment attraction and development in agriculture, industry, and services. Therefore, Hung Yen possesses significant advantages and potential for attracting investment, international integration, and comprehensive socio-economic development.

The Hung Yen Provincial Party Committee has identified building the investment environment as one of its key political tasks and a breakthrough in the province's socio-economic development strategy. During the period 2010-2020, Hung Yen attracted numerous domestic and foreign investors, contributing to the formation of industrial parks and clusters, promoting positive economic restructuring toward industrialization and modernization, strengthening intra-provincial and regional linkages, expanding international cooperation, creating jobs, increasing income, improving living standards, and fostering socio-economic development.

However, the leadership in building the investment environment in Hung Yen still faced certain limitations. Direction, administration, and implementation in some localities and agencies were not truly effective; coordination among levels, sectors, and localities lacked consistency; administrative reform progressed slowly; and although the Provincial Competitiveness Index (PCI) improved, it remained unstable and relatively low compared to other provinces in the Red River Delta. These limitations necessitate renewed leadership thinking to better meet practical development requirements.

Especially in the new development era, the merger of Hung Yen and Thai Binh provinces and the implementation of a two-level local government system have created new

requirements and tasks. This makes it essential to study and summarize experiences from the 2010-2020 period to provide a foundation for future policymaking and leadership. Therefore, researching and reviewing the Hung Yen Provincial Party Committee's leadership in building the investment environment is both theoretically and practically significant. For these reasons, the author selected the topic "*Leadership of the Hung Yen Provincial Party Committee in developing the investment environment from 2010 to 2020*" as a doctoral dissertation in History, majoring in the History of the Communist Party of Vietnam..

## **2. Research Objectives and Tasks**

### **2.1. Research Objectives**

The dissertation clarifies the leadership process of the Hung Yen Provincial Party Committee in building the investment environment from 2010 to 2020, thereby drawing valuable experiences for future reference.

### **2.2. Research Tasks**

Analyze factors affecting the Hung Yen Provincial Party Committee's leadership in building the investment environment from 2010 to 2020.

Systematize and analyze policies, leadership directions, and achieved results in building the investment environment during this period.

Evaluate and draw lessons from the leadership process in building the investment environment.

## **3. Research Object and Scope**

### **3.1. Research Object**

The leadership activities of the Hung Yen Provincial Party Committee in building the investment environment from 2010 to 2020.

### **3.2. Research Scope**

*Content:* The dissertation examines policies and leadership in building the investment environment in terms of: 1. Developing and improving investment policy systems; 2. Administrative reform to create a transparent, equitable, and favorable investment environment; 3. Infrastructure development; 4. Improving human resource quality.

*Time:* The focus is on the period from 2010 to 2020. The thesis selects 2010 as the year marking the beginning of the 17th Hung Yen Provincial Party Congress (2010-2015). The Resolution of the 17th Hung Yen Provincial Party Congress (2010) set the goal of improving the urban environment and developing socio-economic aspects. 2020 marks the end of the 18th Hung Yen Provincial Party Congress (2015-2020) term.

*Space:* Hung Yen Province

## **4. Theoretical Foundation, Research Methods, and Sources**

### **4.1. Theoretical Foundation**

The dissertation is based on Marxism-Leninism and Ho Chi Minh Thought on economic development during the transition to socialism.

### **4.2. Research Methods**

The dissertation was conducted primarily using the historical method, the logical method, and a combination of both. Along with these two main methods, the dissertation employs other methods such as analysis, synthesis, statistics, and comparison to clarify the issues it aims to address.

### **4.3. Research Sources**

This dissertation relies on source materials including Party documents, directives, resolutions, laws, and decrees of the State; resolutions and guiding documents of the Provincial Party Committee, the Provincial People's Council, the Provincial People's Committee, and relevant departments and agencies; summary reports and data published in the Hung Yen Provincial Statistical Yearbook; and research results from relevant published works.

### **5. New Contributions of the Dissertation**

Provides an updated and reliable system of materials on building the investment environment, particularly in Hung Yen Province.

Objectively reconstructs the leadership process of the Hung Yen Provincial Party Committee in building the investment environment from 2010 to 2020.

Draws evaluations and experiences from this leadership process.

### **6. Theoretical and Practical Significance**

#### **6.1. Theoretical Significance**

This dissertation contributes to summarizing the process of the Party's leadership in building the urban environment in the context of reform and international integration through the practical experience of Hung Yen province.

It provides scientific arguments, contributing to supplementing and perfecting the policies and guidelines on building the urban environment in Hung Yen province in the future.

#### **6.2. Practical Significance**

The experiences summarized in this thesis can be applied as a reference in leading the construction of the Party's organizational structure in Hung Yen province as well as other localities with similar characteristics.

The thesis can serve as a reference document for research and teaching in the field of the History of the Communist Party of Vietnam, especially content related to the topic of building the Party's organizational structure. In addition, the document can serve the education of local history and the history of the Hung Yen Provincial Party Committee.

### **7. Structure of the Dissertation**

The dissertation consists of: Introduction, four chapters (eight sections), Conclusion, list of published works, references, and appendices.

## Chapter 1

### OVERVIEW OF RESEARCH RELATED TO THE THESIS TOPIC

#### **1.1. Research situation related to the thesis topic**

##### **1.1.1. Overseas research works**

Investment, construction, attraction and creation of investment environment are important issues in the development strategies of countries, governments and economies around the world, including Vietnam. Therefore, building and improving investment environment have attracted the attention of countries, governments, international organizations, experts and researchers.

Andrew H. W. Stone, Daniel Kaufmann and Geeta Batra (2003), *Investment Climate Around the World: Voices of the Firms from the World Business Environment Survey*. *Investment Environment and Foreign Direct Investments in Turkey* by the Turkish Business and Industry Association (2004). World Bank Report (2005), *A Better Investment Climate for Everyone*. Report of the Asian Development Bank (ADB) (2005) on the *Investment Climate in Indonesia* *Asean Development Bank report, Improving the Investment Climate in Indonesia*. Doctoral Thesis in Policy Economics on *Attracting Malaysian Foreign Direct Investment in the Process of International Economic Integration - Current Situation, Experience and Ability to Apply to Vietnam* by Nguyen Tien Coi (2008).

The study *Improving the business environment of Johannesburg* by Christian M. Rogerson and Jayne M. Rogerson (2010) in the city of Johannesburg, in the province of Gauteng (South Africa). Wim P.M. Vijverberg with *On the Structure of Labor Demand: An Analysis of the DOT Data* (2012). The *Investment Environment of the Kingdom of Morocco and the Ivory Coast Document* of the Ministry of Industry and Trade (2021) studies the investment environment and the situation of foreign investment in Morocco and Ivory Coast.

The article "Vietnam: Open for Investment" in "*The Economist*" by Scott Morgan Robertson (2007). Research report "*Investment Environment Assessment Vietnam From the Eyes of European Investors*" (2010) by Matthias Duhn - Executive Director of the European Chamber of Commerce (EUROCHAM) in Vietnam. Author Koichi Takano (Deputy Chief Representative of the Representative Office of the Japan External Trade Organization) under the Ministry of Economy and Industry of Japan with the study *Review of Business Environment in Vietnam by Japanese Investors* (2010). The study "*Is Vietnam attractive to Japanese FDI comparing to Thailand and China? An attribute-based and holistic analysis*" (Is Vietnam attractive to Japanese FDI compared to Thailand and China? A comprehensive and attribute-based analysis by the team of authors Vuong Thi Minh Hieu, Kenji Yokoyama (2011).

##### **1.1.2. Research works in the country**

###### **1.1.2.1. General research works on investment environment construction**

Author Vo Dai Luoc research group (1995) with *Vietnam Economic Innovation and Foreign Economic Policy. Investment Promotion Skills* document (2003) of the Ministry of Planning and Investment. State-level project KX.01.05 by Nguyen Bich Dat *Foreign-invested economic sector, its position and role in the socialist-oriented market economy in Vietnam* (2000). Author Nguyen Van Tuan with his research work on *Foreign Direct Investment and Vietnam's Economic Development* (2005). The *current foreign-invested economy in Vietnam* by the authors Tran Quang Lam, An Nhu Hai (2006). Author Le Xuan Ba (2006) with the study *The impact of foreign direct investment on economic growth in Vietnam*. Authors Nguyen Hong Son, Nguyen Quoc Viet (2013) with the project *Investment environment towards sustainable development in Vietnam*. Author Tran Khanh Duc (2014) with the work of *Education and human resource development in the 21st century*.

The group of projects is the Doctoral Thesis on investment, improvement, investment attraction, and investment development: Doctoral Thesis in Economics by Tran Van Nam (2000) with the topic of *Perfecting the state's management tools for foreign-invested enterprises in our country today*. Doctoral thesis in Development Economics by Nguyen Thi Ai Lien (2011) with the topic: *Investment environment with activities to attract foreign direct investment in Vietnam*. Doctoral thesis in Economics by Nguyen Xuan Trung (2011) with the topic: *Some solutions to improve the quality of foreign direct investment in Vietnam in the period 2011-2020*. Doctoral thesis in Development Economics by Nguyen Manh Cuong (2019) with the topic: *Influence of the investment environment on investment decisions of small and medium-sized enterprises in Vietnam...*

In addition, there are a number of research works on investment environment and investment environment improvement in scientific journals such as: Research "Assessment of the investment environment in Vietnam in the period 2012-2017 and some policy recommendations" by Nguyen Bach Nguyet, Nguyen Manh Cuong in *the Journal of Industry and Trade*, No.1 (1/2018). The study "The relationship between investment efficiency and economic growth" by Pham Thi Thu Ha in *the Journal of Industry and Trade*, No.4 (4/2018). The study "The current situation and solutions to improve the foreign direct investment environment in Vietnam" by Nguyen Thi Thu Huong in *the Journal of Maritime Science and Technology*, No.60 (11/2019). The study "Improving the foreign direct investment environment in Vietnam" by Nguyen Thi Mai Huong in *the Journal of Industry and Trade*, No. 22, (9/2020)...

#### 1.1.2.2. Research works on construction of investment environment in some localities

Scientific topic: *Investigation and assessment of investment environment in Tien Giang province and proposed solutions to mobilize social resources for development investment* (2005) by Nguyen Dinh Tho and his research team. Doctoral thesis in Economics by Vuong Duc Tuan (2007), *Perfecting mechanisms and policies to attract foreign direct investment in Hanoi in the period 2001-2010*. Doctoral thesis in Economics by Do Hai Ho (2011), *Improving the investment environment in the northern midland and mountainous provinces of Vietnam*. Doctoral thesis in Economics by Phan Nhat Thanh (2011) with the topic: *Research on improving the Provincial Competitiveness Index (PCI) of Hai Duong province*.

Pham Manh Thang's Doctoral Thesis in History (2018) with the topic: *The Party Committee of Ho Chi Minh City led the attraction of foreign direct investment (FDI) from 1996 to 2015*. Doctoral thesis in Economics by Ho Sy Ngoc (2015) with the topic: *Improving the investment environment in the conditions of integration, case study in Nghe An province*. Doctoral thesis in Party History by Nguyen Trung Dung (2020) with the topic: *Hai Phong City Party Committee led the construction of the investment environment from 2005 to 2015*.

The study "Hanoi improves the investment environment to facilitate business development" by Nguyen Dinh Quyet published in *the Communist Magazine* (2020). Research "Reforming administrative procedures, creating a favorable investment environment of Hai Phong city in the current period" by Nguyen Trung Dung in *the Journal of Ethnic Studies*, No.02 (06/2023). The study "Training to improve the quality of human resources contributes to improving the investment environment in Hai Phong city" by Nguyen Trung Dung in *the Journal of Ethnic Studies*, No.03 (09/2023). Research "Hai Phong City Party Committee leads the construction and improvement of the investment environment 2005-2015" by Nguyen Trung Dung in *the Journal of Party History*, No.09 (09/2023)...

#### 1.1.2.3. Research works related to the construction of the investment environment in Hung Yen

The project *the Party Committee of Hung Yen Province Volume III (1975-2005)*

(2009). The project "*Building a new countryside in Hung Yen province: some theoretical and practical issues*" by the group of authors Pham Duc Kien and Nguyen Thi Nguyet Anh (2015). Doctoral thesis in Economics by Pham Thi Tuyet Nhung (2013) with the topic *Assessing the impact of foreign direct investment on the economy of Hung Yen province in the period 1998-2010*. Doctoral thesis in Economics by Do Minh Tri (2015) with the topic: *Solutions to improve competitiveness to attract investment in Hung Yen province*. Doctoral thesis in Economics by Hoang Minh Duc (2018) with the topic: *Restructuring the agricultural economy of Hung Yen province in the direction of modernization*. Doctoral thesis in Economics by Vu Thi La (2019) with the topic: *Management and development of industrial parks in Hung Yen province in a sustainable direction*. Kim Quang Chieu's Doctoral Thesis in Economics (2019) with the topic: *Attracting foreign direct investment in the development of industrial parks of Hung Yen province in a sustainable direction*. Nguyen Le Huong's Ph.D. thesis in Political Economy (2024) with the topic: *Institutions to promote the development of green industries in Hung Yen province*.

The study "The current situation and solutions to promote the reform of administrative procedures in investment in Hung Yen province" by the group of authors Do Minh Tri and Bui Bang Doan in the *Journal of Science and Development*, No.5 (2014). An Chi's article in *Business Forum Magazine* (2020) with the title "Hung Yen: A new step in attracting investment". The article "Hung Yen creates a favorable investment environment, promotes the economy and sustainable development" by the author Pham Ha (2020) in *Nhan Dan newspaper* (19/05/2020). The article "Hung Yen strives to become a modern industrial province, highly efficient agricultural production, fast and sustainable development" by author Vu Thuy Linh in the *Electronic Communist Magazine* (24/10/2020). The study "Factors affecting the investment decision of domestic and foreign investors to invest in Hung Yen province" by Nguyen Van Huong in the *Vietnam Journal of Social Sciences*, No.6 (5/2022)...

## **1.2. Research results of the works reviewed and the problems the thesis focuses on solving**

### **1.2.1. Research results of the works reviewed related to the thesis topic**

#### *\* In terms of documentation*

The published works are very rich in genres including books, scientific topics at all levels, journals, scientific articles, doctoral dissertations. This is an important premise to clarify the leadership role of the Communist Party of Vietnam in general and the Party Committee of Hung Yen province in particular in the process of building the investment environment. Although the works are exploited and approached from many different aspects, levels and scopes of research, the research results of the works have provided and indicated many valuable materials related to the construction of investment environment. This is an important basis for the thesis to inherit in the process of implementing the objectives and implementing the research task.

#### *\* About research approaches and methods*

Research works related to investment environment are researched and approached from many different aspects such as: Development Economics, Political Economy, Agricultural Economics, History of the Communist Party of Vietnam, etc. The research uses a variety of methods such as analysis, synthesis, comparison, history, logic, etc. The diversity of research approaches and methods is the basis for the thesis to choose approaches and methods of research on the issue of investment environment in accordance with the perspective of the history of the Communist Party of Vietnam.

#### *\* Regarding the content of the study*

Firstly, a synthesis of domestic and foreign research works, which have been explained,

provides a fairly comprehensive and profound knowledge system related to the theory of investment environment and clarification of the role and importance of investment environment for the development of each country.

*Secondly*, providing in-depth scientific knowledge on the practice and experience of investment environment

*Third*, the studies make recommendations and propose solutions to better the development of investment environments.

### **1.2.2. Thesis issues to focus on solving**

*First, the factors affecting the process of the Party Committee of Hung Yen province leading the development of the Investment environment from 2010 to 2020.*

*Second, the policy and direction of the Party Committee of Hung Yen province on the construction of investment environments from 2010 to 2020.*

*Third, the advantages and limitations in the leadership of the Party Committee of Hung Yen province from 2010 to 2020.*

*Fourth, the experience from the process of the Party Committee of Hung Yen province leading the development of the investment environment from 2010 to 2020.*

## **Chapter 1 Synopsis**

Building the investment environment is the Party's correct and creative policy and decision in the period of transition to socialism; implementing industrialization, modernization, and international economic integration; Investment environment is an important key for Vietnam to take advantage of opportunities, exploit and maximize all domestic and international resources, and make a breakthrough. The published scientific works related to the thesis topic have been researched and approached from many different aspects, which have affirmed the position, role and importance of investment environment and investment environment activities; affirmed the impact of investment environment on investment attraction in general, including attracting foreign direct investment (FDI), the impact of investment environment on the socio-economic development of localities and countries. On the basis of the research results of the scientific works that have been reviewed, the doctoral student succeeds to study the thesis topic.

## **Chapter 2**

### **GUIDELINES AND LEADERSHIP OF THE HUNG YEN PROVINCIAL PARTY COMMITTEE ON BUILDING THE INVESTMENT ENVIRONMENT (2010–2015)**

#### **2.1. Factors affecting and policies of the Party Committee of Hung Yen province on building an investment environment**

##### ***2.1.1. Factors affecting the leadership of the Party Committee of Hung Yen province on building an investment environment***

###### ***2.1.1.1. The situation in the world and in the country***

###### ***\* World situation***

In the period of 2010-2015, the international situation continued to have many rapid changes, complicated and unpredictable developments, but basically the trend of peace, cooperation and development is still the main trend in international relations. The scientific and technological revolution continues to develop and achieves many important achievements, which have had a great impact on labor productivity, economic efficiency, labor market, employment, shifting investment, production and business flows globally, creating conditions and opportunities for countries to improve, building investment environments.

###### ***\* Domestic situation***

After 25 years of implementing the comprehensive reform of the country; opening up and deep integration into the international economy. Vietnam has become a safe, friendly

and attractive destination, attracting tourists and international investors to visit, travel, produce, do business...

*2.1.1.2. The Party's guidelines and the State's policies on building the investment environment*

*\* The Party's policy on building an investment environment*

Building the investment environment is a big, correct, creative and transparent policy of the Party in the period of renewal and international integration. The VI Congress (1986) of the Party determined the expansion of international cooperation; including economic cooperation, attracting investment from outside is an important task: "In the coming years, on the one hand, we must take advantage of external capital sources at the highest levels".

In particular, at the XI Congress (2011), the Party affirmed: Continue to improve the investment and business environment, apply diverse and attractive forms of investment attraction to mobilize and effectively use all resources of domestic and foreign economic sectors, promote internal resources, take advantage of external forces for development...

*\* The State's policies on building an investment environment*

On the basis of the Law on Investment 2005, on September 22, 2006, the Government issued Decree No. 108/2006/ND-CP detailing and guiding the implementation of a number of articles of the *Law on Investment*. On 08/11/2011, the Government issued Resolution No.30c/NQ-CP promulgating the Master Program on State Administrative Reform for the period 2011-2020. On 14/01/2014, the Prime Minister issued Decision No.03/2014/QD-TTg on the Regulation on state management of investment promotion activities. In which, domestic and overseas investment promotion activities include: promotion of foreign direct investment in Vietnam and promotion of Vietnam's direct investment abroad. On 26/11/2014, the 13th National Assembly passed two important laws, namely Law No.67/2014/QH13 Law on Investment and Law No.68/2014/QH13 Law on Enterprises...The amended Law on Investment and Enterprises in 2014 were born, demonstrating the consistent and consistent policy of our Party and State on renewing economic thinking, improving, creating and building investment environments; meeting the practical needs of the domestic and international context, creating an important legal corridor, The investment environment is open, transparent, creating attraction and attracting the business community and investors at home and abroad to continue investing and expanding production and business in Vietnam.

*2.1.1.3. Natural and socio-economic conditions of Hung Yen province*

*\* Natural Conditions*

Hung Yen has a geographical location and favorable natural conditions in socio-economic development, located in the Northern key economic region, which is the driving force for industrial and OS development of the region and the whole country; in the key economic triangle of Hanoi - Hai Phong - Quang Ninh; located on 2 important economic corridors connecting Vietnam and China, namely the Nanning (China) - Lang Son - Hanoi - Hai Phong economic corridor and the Kunming (China) - Lao Cai - Hanoi - Hai Phong economic corridor; in the Northern coastal economic belt. This is a very favorable condition for Hung Yen to expand and attract domestic and international investment.

*\* Socio-economic conditions*

Hung Yen is a land of human spirits, with a rich tradition of history, civilization and revolution. The population is large, the source of young workers basically meets the needs of industrialization, modernization, and socio-economic development. Hung Yen has quite a lot of industrial parks, clusters of industrial parks, and export processing zones attract domestic and foreign investors to invest, produce, and conduct business. The province has a system of facilities and socio-economic infrastructure such as traffic, electricity, post and

telecommunications, infrastructure of industrial zones and industrial parks is quite developed... These are advantages for Hung Yen to promote exchanges, cooperation, attraction and investment in socio-economic development, promote industrialization and modernization.

*2.1.1.4. The situation of building an investment environment in Hung Yen province before 2010*

The construction of investment environment in Hung Yen province before 2010 has a number of limitations: The system of mechanisms and policies on investment environment is not really synchronous, close to the needs, characteristics and practices of the locality, the results of investment attraction are not commensurate with the position and potential of the province. the efficiency is not high. The quality of investment projects, especially foreign projects, is still low. The reform of administrative procedures, the implementation of the "one-stop-shop" mechanism in some localities, agencies and units is still slow to innovate and formal. Facilities and infrastructure are still not synchronous and modern, not meeting the requirements of industrialization, modernization, rapid and sustainable development of the province. The education, training and improvement of the quality of human resources, especially high-quality human resources, are still lacking and weak, not meeting the actual needs of society and businesses...

*2.1.2. Policies of the Party Committee of Hung Yen province on building an investment environment*

Aware of the position, role and importance of investment environment for the cause of promoting industrialization, modernization, international integration, and comprehensive socio-economic development of the province, the Party Committee of Hung Yen province attaches great importance to the task of building investment environment, in order to create an equal business investment environment publicity, transparency, attracting domestic and international investors to invest and develop in Hung Yen province. The views of the Party Committee of Hung Yen province on the improvement and construction of investment environment are concretized in documents, directives and resolutions such as: Resolution No. 01-NQ/TW, dated 27/11/2010 of the Executive Committee of the XVII Provincial Party Committee on the implementation of socio-economic development tasks in 2010, objectives, tasks and solutions in 2011; Resolution No.02-NQ/TW dated 10/05/2011 of the Provincial Party Committee on the New Rural Development Program of Hung Yen Province in the period of 2011-2020, orientation to 2030; Resolution No.05-NQ/TW dated 25/10/2011 of the Provincial Party Committee on the Program for the development of high-efficiency commodity agriculture in Hung Yen province in the period of 2011-2015, with orientation to 2020; in which it is determined: "To build a large-scale commodity-producing agriculture with high productivity, quality, efficiency and competitiveness, associating agricultural development with the development of industry, handicrafts, services and investment environments according to the planning.".

Resolution No. 06-NQ/TW dated 26/10/2011 of the Provincial Party Committee on the program of vocational training, employment and poverty reduction in Hung Yen province in the period of 2011-2015, with orientation to 2020; The Resolution sets the goal of further improving the quality of human resource training. Resolution No. 08-NQ/TW dated 21/11/2011 of the XVII Provincial Party Committee on the implementation of socio-economic development tasks in 2011, objectives, tasks and solutions in 2012. Resolution No. 13-NQ/TW dated 27/11/2013 of the XVII Provincial Party Committee on the implementation of socio-economic development tasks in 2013, objectives, tasks and solutions in 2014. Resolution No. 14-NQ/TW dated 26/11/2014 of the XVII Provincial Party Committee on the implementation of socio-economic development tasks in 2014, objectives, tasks and solutions in 2015.

In the period of 2010-2015, the Party Committee of Hung Yen province advocated focusing on building the investment environment, focusing on a number of key directions: Building and perfecting mechanisms, synchronizing policies and improving business e-city, improving the provincial competitiveness index; creating favorable conditions, support for the attraction, improvement and construction of investment environment. Promote administrative reform; increase responsibility in the performance of official duties, ensure publicity, transparency, effectiveness, efficiency, thrift, avoid fees, reduce and abolish unnecessary administrative procedures that cause trouble and cost to people and businesses. Increase support, develop businesses, expand trade promotion, etc.

## **2.2. The Party Committee of Hung Yen province directs the construction of the investment environment**

### ***2.2.1. Formulating and perfecting the system of policies for investment activities***

#### ***\* Investment attraction policy***

Implementing the Party's guidelines, policies and laws of the State, the Party Committee of Hung Yen province directs the People's Council, the Provincial People's Committee, all levels and branches (Department of Planning and Investment, Department of Industry and Trade, Department of Natural Resources and Environment, Department of Finance, Department of Home Affairs, Department of Science and Technology, Department of Education and Training, etc the Department of Transport, the Department of Construction, the Management Board of Industrial Parks, the Department of Agriculture and Rural Development...) Party committees, local authorities and the business community throughout the province thoroughly grasp, implement and seriously implement the task of building an investment environment in order to create an open, open, public and transparent business investment environment; build e-government in administering and solving tasks, ensuring speed, economy, efficiency, and minimizing unnecessary administrative procedures.

In 2015, the total capital mobilized for investment in the development of the whole society reached 25,337 billion VND, an increase of 13.57% compared to 2014; In which: the State's investment capital accounted for 19.73%, the capital of the non-state sector accounted for 50.27%, and the capital of foreign-invested enterprises accounted for 30%. Attracting investment in 115 more projects, of which 75 domestic projects with a registered capital of 10.7 trillion VND; 40 foreign projects with a registered capital of 285 million USD; adjusted to increase capital of 15 foreign projects with a capital of 109.4 million USD; bringing the total number of investment projects in the province to 1,288 projects, with a total registered capital of 81.4 trillion VND and 3.1 billion USD. There are 70 more projects put into operation, bringing the total number of projects into operation to 810 projects, creating regular jobs for over 12.5 thousand workers...

#### ***\* In business development***

On 29/09/2011, Hung Yen Provincial People's Committee issued Official Letter No. 593/UBND-KTTH on developing a plan for the development of small and medium enterprises in Hung Yen province in the period of 2011-2015. In particular, affirming the view: Creating a favorable legal environment and mechanisms and policies for Small and Medium Enterprises of all economic sectors to develop equally and compete in a healthy manner in order to mobilize all resources in the province in combination with external resources for development investment...

#### ***\* In the industrial sector***

On 16/02/2012, the People's Committee of Hung Yen province issued Decision No. 248/QD-UBND approving the planning for the development of industrial clusters in Hung Yen province for the period of 2011-2020 and orientation to 2025. Hung Yen Provincial People's

Committee implements solutions on investment in economic infrastructure development, investment attraction, capital, compensation, site clearance, human resources, environmental protection and treatment, and completion of industrial park management. In particular, the Provincial People's Committee emphasizes the attraction of investment in industrial development. Focus on filling the industrial parks that have been formed. Regularly monitor and evaluate the actual implementation situation, propose handling plans for industrial parks.

The average value of industrial production in 2011-2015 increased by 24.93%/year, of which private enterprises increased by 18.8%/year. As of 2015, in Hung Yen province, there are 13 industrial zones with a total area of 3,535 hectares that have been approved by the Prime Minister to be included in the master plan for development of industrial zones nationwide. In which, there are 10 industrial zones with a total area of 2,381 hectares that have been approved for detailed construction planning; There have been 226 projects put into production and business activities, accounting for over 84.3% of the number of projects registered for investment in industrial parks, the total investment capital of the projects that have been put into operation has reached nearly 2,007 million USD and over 9,598 billion VND.

*\* In the field of agriculture*

Hung Yen Provincial People's Committee issued Decision No. 500/QD-UBND, dated 27/02/2010 on approving the Outline of adjustment and supplementation of the agricultural and rural development planning of Hung Yen province for the period of 2010-2015, with orientation to 2020 and Decision No.11/2010/QD-UBND dated 12/04/2010 on approving the program of building a new countryside in Hung Yen province in the period of 2010-2020, orientation to 2030. In particular, the Provincial People's Committee requires all levels, branches and localities in the province to review the socio-economic development planning of communes; rural infrastructure development...

In the period 2011-2015, investment in agricultural production and new rural construction reached over 32.8 trillion VND (of which nearly 28 trillion VND was invested in new rural construction); schemes and projects implementing the agricultural and rural development program have created positive changes in agricultural production and rural development in the direction of commodity and high-tech production.

*\* In the development of trade and services*

On 30/12/2010, the People's Committee of Hung Yen province issued Decision No. 2732/QD-UBND on approving the e-commerce development plan of Hung Yen province for the period of 2011-2015. In particular, directing the Department of Industry and Trade to promote the development of e-commerce; in order to provide basic knowledge and raise awareness of e-commerce; the roles and tasks of State management agencies in charge of e-commerce, consumer protection, intellectual property rights, and anti-unfair competition; support businesses to improve their competitiveness, meet the requirements of international economic integration, etc. As of 2015, the whole province has 110 rural markets, the market network has been planned and invested over 400 billion VND, 25 new markets have been built and upgraded; there are 06 Grade I markets under the model of markets and commercial housing areas.

The province's policies to encourage investment attraction have been effective and effective. In 2010, Hung Yen province had 3,277 enterprises established and operating under the Enterprise Law with a total registered capital of over VND 29,534 billion. By 2015, the whole province had 5,956 enterprises and business projects registered in the province; of which 347 foreign-invested projects have registered for operation, with a total registered capital of 3,310 million USD. Countries with the number of projects and investment capital are: Japan has 116 projects, the registered capital is 2,232 million USD, accounting for 67.41% of the total

registered capital; Korea has 115 projects, with a registered capital of 493 million USD, accounting for 14.89% of the total registered capital; China has 51 projects, with a registered capital of 228 million USD, accounting for 6.90% of the total registered capital. Out of a total of 5,956 enterprises and projects registered for business, there are 3,300 operating enterprises and projects with production results; of which 205 enterprises and foreign-invested projects are operating; 3,082 non-state enterprises and 13 state-owned enterprises. The number of employees employed by enterprises was 173,511 employees, accounting for 23.58% of local labor; has created over 60% of the total product value in the province; contributing to the local budget about 52% of the province's domestic budget revenue (excluding import and export tax revenues of enterprises of VND 2,518 billion) and making an important contribution to promoting the growth and economic restructuring of the province.

#### ***2.2.2. Administrative reform, creating an equal, transparent and conducive environment for investment activities***

Determining the administrative reform is an important task in the development of investment environments. The Party Committee of Hung Yen province directs the People's Council, the Provincial People's Committee, all levels and branches, focusing on the Department of Home Affairs, the Department of Planning and Investment, the Party Committee and local authorities throughout the province to seriously and effectively implement the work of administrative reform and improve the Investment environment in the spirit of the Government's Resolution 30c/NQ-CP dated 08/11/2011 on promulgating the Master Program on State Administrative Reform in the period of 2011-2020.

On 18/07/2014, the People's Committee of Hung Yen province issued Directive No. 06/CT-UBND on promoting the implementation of the State Administrative Reform Master Program for the period of 2011-2020. In particular, the Provincial People's Committee emphasized the need to strengthen the leadership, direction, administration, and organization of the comprehensive and effective implementation of the State Administrative Procedure Master Program in the period of 2011-2020...

#### ***2.2.3. Construction of infrastructure***

Infrastructure is one of the important breakthroughs in investment environment, promoting industrialization, OS, international economic integration, and promoting socio-economic development. On 20/03/2012, the Provincial People's Committee issued Decision No. 421/QD-UBND on approving the Master Plan for transport development of Hung Yen province for the period of 2011-2020 and orientation to 2030.

On 29/06/2011, the Provincial People's Committee issued Decision No. 11/2011/QD-UBND on regulating the investment mechanism and management model of rural clean water works in Hung Yen province in order to promote the investment in rural clean water systems for daily life, production and business in rural areas...

#### ***2.2.4. Improving the quality of human resources***

The Party Committee of Hung Yen province has issued Resolution No. 04-NQ/TU dated 25/07/2011 on the education and training development program of Hung Yen province in the period of 2011-2015, a number of orientations to 2020 and Resolution No. 06-NQ/TU dated 26/10/2011 of the Provincial Party Committee on the vocational training program, employment and poverty reduction in Hung Yen province in the period of 2011-2015, with a vision to 2020. The Provincial People's Council assigned the Department of Education and Training to coordinate with the Department of Home Affairs, the Department of Science and Technology, and the Department of Culture, Sports and Tourism to seriously and effectively implement the

policy of developing quality human resources of the province. On 04/10/2011, the People's Committee of Hung Yen province issued Decision No. 1665/QD-UBND on the establishment of the Human Resource Development Planning Appraisal Council of Hung Yen province for the period of 2011-2020...

## Chapter 2 Synopsis

In the period of 2010-2015, under the leadership of the Party Committee of Hung Yen province, the construction of investment environments in Hung Yen province has made positive changes and achieved important results. The investment environment is built in the direction of openness, openness, step by step modernization, cutting unnecessary administrative fees; saving time and costs for people and businesses; the system of facilities and infrastructure is interested in investment and development in the direction of synchronization and modernity; the quality of human resources has been gradually improved and enhanced; security and safety situation; the fight against crime and social evils; fire prevention, fighting, rescue and rescue in industrial zones, industrial parks, residential areas and investment environments are guaranteed, creating trust and peace of mind for investors and the business community. However, the construction of investment environments still has some limitations. It is required that the Party Committee of Hung Yen province must grasp the reality to have appropriate policies and directions in the coming period.

## Chapter 3

### THE HUNG YEN PROVINCIAL PARTY COMMITTEE'S LEADERSHIP IN PROMOTING THE DEVELOPMENT OF THE INVESTMENT ENVIRONMENT (2015 - 2020)

#### 3.1. New factors affecting and policy of the Party Committee of Hung Yen province on promoting the construction of the investment environment

##### 3.1.1. New factors affecting the leadership of the Party Committee of Hung Yen province on building an investment environment

###### 3.1.1.1. World and domestic situation

###### \* World situation

In the period of 2015-2020, the trend of globalization, peace, friendship and cooperation is still the main trend; along with the strong development of science and technology are favorable conditions to help the Party Committee of Hung Yen province continue to promote the construction of investment environment and comprehensive socio-economic development. However, difficulties and challenges from the international and regional situation also affect and directly impact the process of building investment environments and attracting investment in Hung Yen province.

###### \* Domestic situation

Under the leadership of the Party, the solidarity, consensus and efforts of the whole political system and the people of the country, the country has achieved important and relatively comprehensive achievements in the political, economic, cultural, social, security and defense aspects. education and training, science and technology. However, the country also has to face many difficulties and challenges such as: The rate of economic growth is not really sustainable, the competitiveness, productivity, quality and efficiency of the economy are not high. Although the investment environment has been improved, it has not been really synchronous, effective, open, transparent, modern, creating a breakthrough. In particular, the outbreak of the Covid-19 pandemic in 2019 and 2020 has significantly affected and impacted

the construction of investment environments and investment attraction of the whole country, including Hung Yen province.

*3.1.1.2. The Party's guidelines and the State's policies on building the investment environment*

*\* The Party's policy*

The 12th Congress (2016) of the Party continued to affirm the importance of investment environment in developing a socialist-oriented market economy, regulating the macroeconomy, creating motivation and environment for development. On August 20, 2019, the Party Central Committee issued Resolution No. 50-NQ/TW on the orientation to improve institutions and policies, improve the quality and efficiency of foreign investment cooperation by 2030...

*\* State policies*

On February 14, 2015, the Government issued Decree No. 15/2015/ND-CP on investment in the form of public-private partnerships; on March 17, 2015, the Government issued Decree No. 30/2015/ND-CP detailing the implementation of a number of articles of the Law on Bidding on investor selection. On 12/06/2017, the National Assembly promulgated Law No.04/2017/QH14 of the Law on Support for Small and Medium Enterprises (SMEs) stipulating the principles, contents and resources to support small and medium-sized enterprises (SMEs); responsibilities of agencies, organizations and individuals related to small and medium enterprises support. In particular, on 17/06/2020, the National Assembly promulgated the Law on Investment No.61/2020/QH14 regulating business investment activities in Vietnam and business investment activities from Vietnam to abroad...

*3.1.2. Policies of the Party Committee of Hung Yen province on promoting the construction of an investment environment*

The new breakthrough point in the views and policies of the Party Committee of Hung Yen province in leading the construction of investment environments in the period of 2015-2020 is that the Party Committee of Hung Yen province has determined that attracting investment and creating investment environments is one of the three important breakthroughs, creating a basic foundation for Hung Yen to soon become an industrial province. On 04/10/2016, the Executive Committee of the Party Committee of Hung Yen province issued Resolution No.07-NQ/TW on the industrial and handicraft development program of Hung Yen province in the period of 2016-2020, with a vision to 2025. On 11/10/2016, the Standing Committee of Hung Yen Provincial Party Committee issued Conclusion No.03-KL/TW on the Administrative Reform Project, creating an investment environment, improving the PCI index in the period of 2016-2020...

In the period of 2015-2020, the Party Committee of Hung Yen province advocates continuing to promote the construction of investment environments, focusing on the following tasks:

First, continue to promote the completion of the system of policies for investment activities. In particular, focus on attracting investment and developing high-tech industries, high-value-added and modern industries. This is the first of 3 breakthroughs that the Party Committee of Hung Yen province identified in the period 2015-2020. Effectively and dynamically implement solutions to improve investment environment and improve competitiveness.

Secondly, continue to promote the work of administrative reform, focusing on reforming the administrative system, modernizing the administration, creating an open, equal, safe and friendly investment environment, meeting the needs of the people, attracting investment, socio-economic development and international integration of the province.

Third, continue to promote the construction of socio-economic infrastructure systems, especially transport infrastructure, urban infrastructure, industrial park infrastructure, and rural infrastructure. This is the second breakthrough in the construction of investment environments, promoting industrialization, OS, and international integration of the province.

Fourth, continue to promote the training and improve the quality of human resources to meet the requirements of industrialization, modernization, investment attraction, socio-economic development and international integration of the province.

### **3.2. The Party Committee of Hung Yen province directs to promote the construction of the investment environment**

#### ***3.2..1. Formulating and perfecting the system of policies for investment activities***

##### ***\* Investment attraction policy***

On 28/10/2016, the Provincial People's Committee issued Decision No. 2382/QD-UBND approving the Administrative Reform Project, creating a favorable investment environment, improving the PCI index in the period of 2016-2020 in Hung Yen province. Subsequently, on 31/10/2016, the People's Committee of Hung Yen province issued Decision No. 2404/QD-UBND establishing the Steering Committee for administrative reform, creating an investment environment, improving the PCI index in the period of 2016-2020. On 22/08/2017, Hung Yen Provincial People's Committee issued Plan No.74-KH/TW Implementing Resolution No. 10-NQ/TW dated 03/06/2017 of the Central Executive Committee on private economic development to become an important driving force of the socialist-oriented market economy.

On 16/10/2018, the Provincial People's Committee issued Directive No. 12/CT-UBND on strengthening the receipt and management of investment activities for projects using non-state budget capital in Hung Yen province. On 29/03/2019, Hung Yen Provincial People's Committee issued Action Plan No.45 KH-UBND Implementing the Government's Resolution No. 02/NQ-CP dated 01/01/2019 on Continuing to implement the main tasks and solutions to improve the business environment, improve the competitiveness of Hung Yen province in 2019 and orientation to 2021...

##### ***\* In business development***

In order to create a favorable investment environment for the business community, promote the creative start-up movement. Hung Yen province has issued documents on supporting start-ups, innovation and creativity such as: Decision No. 2009/QD-UBND dated July 19, 2017 on the issuance of a plan to support the innovative start-up ecosystem in Hung Yen province in the period of 2017-2020. Decision No.1134/QD-UBND dated 14/5/2018 approving the Scheme to support Hung Yen youth to create and start a business in the period of 2018-2022. Plan No.37 KH-UBND dated 11/03/2020 On continuing to implement the main tasks and solutions to improve the business environment and improve the competitiveness of Hung Yen province in 2020. The plan to implement Resolution No. 50-NQ/TW dated August 20, 2019 of the Politburo on the orientation to improve institutions and policies, improve the quality and efficiency of foreign investment cooperation by 2030.

##### ***\* In the industrial sector***

On 16/03/2017, the People's Committee of Hung Yen province issued Decision No. 850/QD-UBND on the promulgation of the Plan to implement the Government's Resolution No. 19/NQ-CP dated 06/02/2017 on continuing to implement the main tasks and solutions to improve the business environment and improve national competitiveness in 2017. orientation to 2020 in Hung Yen province, assigning the Department of Planning and Investment to pay attention to and support the development of enterprises in the field of technology in the province. On 09/07/2018, the People's Committee of Hung Yen province issued Plan No.

82/KH-UBND to implement the Government's Resolution No. 19-2018/NQ-CP dated 15/5/2018 on continuing to implement the main tasks and solutions to improve the business investment environment and improve national competitiveness in 2018. In particular, directing the Management Board of provincial industrial zones to effectively manage and exploit industrial zones approved by the Government; promote investment attraction in industrial parks, create available supply of production and business premises at reasonable costs, ensure stable technical infrastructure conditions such as electricity, water, telecommunications, transportation, etc. Coordinate with relevant agencies in reviewing and supplementing the development planning of industrial zones to attract investment projects to build industrial park infrastructure; focus on supporting and urging investors to do infrastructure business in industrial zones: Minh Duc, Pho Noi A, Yen My II, Yen My, Kim Dong and industrial zones capable of development...

*\* In the field of agriculture*

On 24/12/2014, the Provincial People's Committee issued Decision No. 2086/QD-UBND approving the Project to promote the development of agricultural mechanization in Hung Yen province in the period of 2015-2020 in order to promote the application of mechanization in agricultural production, attract enterprises to invest in the development of agricultural production and rural areas in the direction of industrialization, OS. On 06/10/2016, the People's Council of Hung Yen province issued Resolution No. 49/2016/NQ-HDND stipulating a number of policies to encourage enterprises to invest in the field of agriculture and rural affairs in the period of 2016-2020 in Hung Yen province. On 26/12/2016, the People's Committee of Hung Yen province issued Decision No. 26/2016/QD-UBND on stipulating a number of policies to encourage enterprises to invest in agriculture and rural areas in the period of 2016-2020 in Hung Yen province. On 21/07/2017, the Provincial People's Council issued Resolution No. 49/2016/NQ-HDND on the promulgation of funding norms to support the implementation of commune-level investment planning for the implementation of the National Target Program in Hung Yen province. On 28/07/2017, the Provincial People's Committee issued Decision No. 2147/QD-UBND on the promulgation of the list of small-scale group C projects eligible for the application of specific mechanisms in construction investment management under the National Target Programs in Hung Yen province in the period of 2016-2020...

*\* In the field of trade and services*

The Party Committee of Hung Yen province directs to attract investment in the development of trade and services. On 24/12/2015, the People's Committee of Hung Yen province issued Decision No. 25/2015/QD-UBND on the development, management and implementation of the Trade Promotion Program of Hung Yen province in order to strengthen trade promotion, develop domestic and export markets, in line with the development orientation of the province. Supporting the planning and operation of the commercial infrastructure system in Hung Yen province. Improve the capacity of the business community, cooperatives and individual households in the province. Encourage enterprises to diversify import and export markets, adopt mechanisms and policies to encourage and support enterprises to invest in the development of tourism and services, promote the development of cultural tourism and spiritual tourism, associated with Pho Hien Special National Monument. Linking and integrating investment activities with trade and tourism promotion of the province...

Thanks to the good implementation of the completion of mechanisms and synchronization of policies in the development of investment environments, it has created an open, open, open and transparent business e-market, creating conditions to attract investors and enterprises to increase investment, expand production and business, create more jobs, etc

contributing to the restructuring of labor, increasing income, improving the lives of employees, supplementing the provincial budget.

In the period 2016-2020, the province has attracted 816 investment projects, an increase of 34.4% compared to the period 2011-2015 (of which: 625 domestic projects with a registered capital of over 61.7 trillion VND, an increase of 38.5% compared to the period 2011-2015), bringing the total number of registered investment projects in the province to 1,985 projects (of which: 1,487 domestic projects, registered capital of over 140.7 trillion VND; 498 foreign investment projects with a registered capital of over 5 billion USD with a total registered capital equivalent to over 11 billion USD (target of 10 billion USD); attracting a number of projects with large investment capital, advanced technology, capable of deep participation in regional and global linkage chains.

In the period 2016-2020, the province has attracted 191 FDI projects, with a registered capital of over 2.24 billion USD, an increase of 34.9% compared to the period 2011-2015. As of 2020, Hung Yen Province has 10 industrial parks, with a total area of 2,500 hectares that have been approved by the competent authorities. Hung Yen province has 487 foreign-invested projects registered for operation, with a total registered capital of 5,265 million USD, in 2020 alone, there are 26 newly registered projects with a registered capital of 250 million USD. Countries and territories with the number of projects and investment capital mainly include: First, Japan has 166 projects, registered capital of 3,228.52 million USD, accounting for 61.32% of the total registered capital; the second is that South Korea has 143 projects, with a registered capital of 764.61 million USD, accounting for 14.52% of the total registered capital; the third is that China has 75 projects, with a registered capital of 349.78 million USD, accounting for 6.64% of the total registered capital

### ***3.2.2. Accelerating administrative reform, creating an equal, transparent and favorable environment for investment activities***

On 09/07/2015, the Provincial Party Committee directed the Provincial People's Committee to make a preliminary report on the state administrative work phase I (2011-2015), and at the same time set out the directions and tasks of the state administrative reform phase II (2016-2020) of Hung Yen province. On 28/10/2016, Hung Yen Provincial People's Committee issued Decision No. 2382/QD-UBND approving the Scheme on administrative reform, creating a favorable investment environment, improving the provincial competitiveness index (PCI) in the period of 2016-2020 in Hung Yen province. On May 17, 2019, the People's Committee of Hung Yen province issued Directive No. 06/CT-CTUBND on improving the Governance and Public Administration Efficiency Index (PAPI) of Hung Yen province...

### ***3.2.3. Accelerating the construction of the infrastructure***

On 13/10/2016, the People's Committee of Hung Yen province issued the Action Program No. 244/CTr-UBND to implement the Government's Resolution No. 63/NQ-CP dated 22/7/2016 to implement the National Assembly's Resolution on the 5-year socio-economic development plan 2016-2020. On October 11, 2017, the Provincial People's Committee issued Plan No. 302/KH-UBND on the development of logistics services in Hung Yen province in the period of 2017-2020, with a vision to 2025. In the field of transportation, the People's Committee of Hung Yen province assigned the Department of Transport to develop the Master Plan for the development of transport in Hung Yen province in the period of 2011-2020 and orientation to 2030...

### ***3.2.4. Accelerating the improvement of human resource quality***

Implementing Resolution No. 09-NQ/TU dated 04/10/2016 of the Provincial Party Committee; On 21/12/2016, the Provincial People's Committee promulgated Plan No. 321/KH-UBND on the education and training development program of Hung Yen province

in the period of 2016-2020, some orientations to 2025. On 18/11/2016, the Standing Committee of Hung Yen Provincial Party Committee issued Conclusion No. 05-KL/TU on the continued implementation of Resolution No. 06-NQ/TU dated 26/10/2011 of the Provincial Party Committee Executive Committee (XVII term) on the Vocational Training, Employment and Poverty Reduction Program in Hung Yen province in the period of 2011-2015. orientation to 2020...

### **Chapter 3 Synopsis**

In the period of 2015-2020, the Party Committee, the government and the people of Hung Yen province implemented the Resolution of the 12th Party Congress and the Resolution of the 18th Party Congress of Hung Yen province in the international and domestic context continued to have many rapid, complicated and unpredictable developments; especially the impacts of the global economic recession due to the Covid-19 pandemic. However, under the leadership and direction of the Party Committee of Hung Yen province, the construction of investment environments of the province continues to have many changes and achieve positive results. Thereby, gradually creating an investment plan in the direction of publicity, transparency, safety, reliability, attractiveness, friendliness, synchronization, economicality, and modernity to attract domestic and foreign investors to invest in Hung Yen, contributing to creating more jobs, increasing income, improving the quality of life for employees. promote industrialization, OS, international integration, and comprehensive socio-economic development of the locality.

In addition to the achieved results, the construction of investment environments in Hung Yen in the period of 2015-2020 also reveals some limitations. The achievements and limitations in the construction of investment environment are the basis and premise for the Party Committee of Hung Yen province to promote its advantages, potentials and strengths; at the same time, overcome limitations; continue to better implement the leadership of investment environment in the next period, successfully and effectively build investment environments in Hung Yen province, contributing to attracting investment, promoting industrialization, OS, international integration, and comprehensive socio-economic development of the province.

## **Chapter 4**

### **REMARKS AND EXPERIENCES**

#### **4.1. Comments on the leadership of the Party Committee of Hung Yen province on building an investment environment (2010-2020)**

##### **4.1.1. Advantages and causes**

###### **4.1.1.1. Advantages**

*First, the Party Committee of Hung Yen province deeply understands the Party's guidelines and policies, the State's policies and laws on building an investment environment to set out policies suitable to the local situation and conditions*

As one of the localities with favorable conditions in terms of geographical location, natural and social conditions for the construction of investment environments. Especially, the advantages of terrain, transportation network, and socio-economic development are important bases and conditions for the Party Committee of Hung Yen province to lead the construction of the investment environment to achieve many achievements in the period 2010-2020. With the advantages of natural and socio-economic conditions, on the basis of researching and thoroughly grasping the views and guidelines of the Party, the State's policies and laws on investment environment The Party Committee of Hung Yen province has applied and developed in accordance with the situation, conditions, characteristics and practices of the locality. Accordingly, the Party Committee of Hung Yen province has proposed many thematic

resolutions and annual socio-economic development resolutions; including the content of improving and building investment environments...

*Secondly, the Party Committee of Hung Yen province actively directs the authorities at all levels to concretize and organize the construction of the investment environment according to the set goals and directions*

Implementing the Party's and State's policies on promoting the construction of investment environments, the Party Committee of Hung Yen province has directed the People's Council, the Provincial People's Committee, departments, departments and branches; The People's Committees of districts and cities in the province study, thoroughly grasp, implement and effectively implement the work of improving and building investment environments, perfecting mechanisms, synchronizing policies, creating a legal environment for investment activities.

Concretizing the policy of the Party Committee of Hung Yen province on the construction of investment environments, in the period of 2010-2020, the Provincial People's Council and People's Committee have issued many implementation documents such as: Decision No. 922/QD-UBND dated 27/4/2015 on the main tasks and solutions to improve the business environment and improve competitiveness in Hung Yen province; Decision No. 1124/QD-UBND dated 13/6/2016 on the Plan to implement the Government's Resolution No. 19-2016 NQ-CP dated 28/4/2016 on the main tasks and solutions to continue to improve the business environment and improve national competitiveness in 2016-2017, with a vision to 2020 in Hung Yen province; Plan No. 45/KH-UBND dated 29/3/2019 implements the Government's Resolution No. 02-NQ/CP dated 01/01/2019 on continuing to implement the main tasks and solutions to improve the business environment and improve the competitiveness of Hung Yen province in 2019 and orientation to 2021; Plan No. 94/KH-UBND dated 01/7/2019 on Improving the PCI Competitiveness Index of Hung Yen province in 2019...

*Thirdly, the results achieved in building an investment environment in Hung Yen province make an important contribution to promoting sustainable economic development, improving people's lives, improving competitiveness and international integration*

If in 1997, in the whole Hung Yen province, there were only 46 enterprises and projects; including 05 investment projects from other provinces and 02 foreign investment projects with a total registered capital of 48.5 million USD, a usable area of 14.5 hectares, enterprises at that time with outdated production lines, small production scale, low productivity, etc poor quality and low economic efficiency, by December 31, 2010, Hung Yen province had 3,277 enterprises established and operating under the Law on Enterprises with a total registered capital of over VND 29,534 billion. In 2015, the whole province had 5,956 enterprises and projects registered for business in the province, an increase of nearly 150 times compared to 1997 (with 347 foreign-invested projects registered for operation, the registered capital was 3,310 million USD).

In 2020, Hung Yen province has 12,178 enterprises registered to operate with a total registered capital of VND 123,671 billion, of which 72% of enterprises are operating. The province has attracted 103 off-budget investment projects with a total newly registered and adjusted investment capital of 492.19 million USD. The number of enterprises registered to operate in Hung Yen province is higher than some provinces in the region such as Thai Binh province and Nam Dinh province. Thai Binh province has 7,831 enterprises; in which, the number of small and medium-sized enterprises accounted for 97.33% of the total number of enterprises, the number of large enterprises was 29 enterprises, accounting for 2.67%. Nam Dinh province in 2020 "has 9,509 enterprises registered for establishment with a total registered capital of VND 71,692 billion.

The improved investment environment contributes to attracting a large number of FDI projects to invest in Hung Yen province. As of 2020, Hung Yen has attracted: 487 foreign-invested projects registered for operation, with a total registered capital of 5,265 million USD, in 2020 alone, there are 26 newly registered projects with a registered capital of 250 million USD. Countries and territories with the number of projects and investment capital mainly include: First, Japan has 166 projects, registered capital of 3,228.52 million USD, accounting for 61.32% of the total registered capital; the second is that South Korea has 143 projects, with a registered capital of 764.61 million USD, accounting for 14.52% of the total registered capital; the third is that China has 75 projects, with a registered capital of 349.78 million USD, accounting for 6.64% of the total registered capital... This is an important achievement of the Party Committee, the government and the people of Hung Yen province in building investment environments, promoting the cause of industrialization, OS, international integration, especially international economic integration; socio-economic development.

The economy developed stably, the quality of growth was improved, the potential and scale increased; in 2020, it will reach 102 trillion VND, an increase of 1.73 times compared to 2015. The average economic growth rate reached 8.38%/year; In 2020, state budget revenue is 14,865 billion VND, of which domestic revenue is 10,565 billion VND, being one of 16 provinces and cities to ensure self-balancing revenue and expenditure and contribute to the central budget; GRDP per capita in 2020 will reach 79.57 million VND, 1.64 times higher than in 2015, ranking 13th out of 63 provinces and cities. The average export turnover increased by 16.19%/year.

Hung Yen's Provincial Public Administration and Governance Efficiency Index (PAPI) in Vietnam has improved: In 2011, it reached 33.5 points, and in 2020 it reached 42.16 points, an increase of 8.66 points; in which, many component indices tended to increase such as: Public Administrative Procedure in 2020 reached 7.43 points, an increase compared to 2011 reached 6.81 points; public service provision in 2020 reached 7.05 points, an increase compared to 2011 reached 6.46 points; control of corruption in the public sector in 2020 reached 6.82 points, an increase of 4.94 points compared to 2011; participation of people at the grassroots level in 2020 reached 5.31 points, an increase compared to 2011 reached 5.11 points; publicity and transparency in 2020 reached 5.19 points, an increase compared to 5.03 points in 2011.

According to the results published by the Vietnam Chamber of Commerce and Industry (VCCI), the PCI index of Hung Yen province in the period 2010-2020 has improved significantly. In 2010, the PCI index of Hung Yen province ranked 61/63 provinces and cities, then after a year, that is, in 2011, it increased to 33rd place, up 28 places in one year, and the following year, 2012, it increased by 5 places, ranking 28/63 provinces and cities. This was a pretty high ranking at the time. In 2015, the PCI index reached 55.10 points, ranking 56th out of 63 provinces and cities in the country, by 2020 it has increased to 62.23 points, ranking 53/63 provinces and cities; in which some component indices have improved such as: Land access cost in 2015 reached 5.27 points, in 2020 reached 6.34 points; transparency and access to information in 2015 reached 4.88 points, in 2020 reached 5.31 points; the cost of implementation of the State's regulations in 2015 reached 6.08 points, in 2020 reached 8.24 points; informal expenses in 2015 reached 4.61 points, in 2020 reached 6.72 points; equal competition in 2015 reached 4.21 points, in 2020 reached 7.64 points; the dynamism and pioneering of provincial leaders in 2015 reached 4.20 points, in 2020 reached 6.99 points; legal institutions in 2015 reached 5.87 points, in 2020 reached 7.45 points.

Some of Hung Yen's indices have high scores compared to some provinces in the region such as: Market entry index reached 7.81 points (Hai Duong scored 7.58 points), transparency index reached 8.24 points (Hai Duong scored 6.97 points, Ha Nam scored 5.94 points, Thai

Binh scored 6.17 points, etc Nam Dinh scored 5.83 points); the informal cost index reached 6.72 points (Hai Duong reached 5.28 points, Ha Nam reached 6.22 points, Thai Binh reached 6.25, Nam Dinh reached 6.26 points); the equal competition index reached 7.64 points (Hai Duong scored 5.13 points, Ha Nam scored 6.31 points, Thai Binh reached 6.42, Nam Dinh scored 6.88 points); the dynamism index reached 6.99 points (Hai Duong scored 5.09 points, Thai Binh scored 6.43 points, Nam Dinh scored 5.92 points); institutional and legal indices reached 7.45 points (Hai Duong scored 5.90 points, Ha Nam scored 6.53 points, Thai Binh scored 6.68 points, Nam Dinh scored 7.03 points); the land access index reached 6.34 points (Thai Binh reached 5.99 points). That result shows that the Party Committee of Hung Yen province has paid attention to the improvement and construction of investment environments; in which, the Party Committee has done a good job of entering the market, ensuring transparency, fair competition, promoting dynamism, institutional and legal reforms, minimizing informal costs; publicity and transparency in access to land... The investment environment has been improved, contributing to creating conditions to attract domestic and foreign investors and enterprises to invest, expand and develop production and business in the province.

#### *4.1.1.2. Causes of advantages*

*Firstly, the achievements achieved in the cause of national renewal create a solid premise for building an investment environment*

*Secondly, the Party Committee of Hung Yen province is deeply aware of the importance of building an investment environment for the process of industrialization, modernization, international integration, socio-economic development of the locality, promoting the advantages in building an investment environment*

*Thirdly, the Party Committee of Hung Yen province promotes the solidarity and efforts of the Party Committee and the people, actively directs the construction of the investment environment*

#### **4.1.2. Limitations and causes**

##### *4.1.2.1. Limitations*

*First, the direction and promulgation of documents on the construction of the investment environment of the Party Committee of Hung Yen province is still limited*

*Secondly, the effectiveness of leadership and direction in building a present investment environment is still limited, not well exploiting the potential and advantages of the locality*

##### *4.1.2.2. Causes of restriction*

*Firstly, the development of investment environment is a relatively new issue both theoretically and practically, affected by the international and domestic contexts*

*Secondly, the starting point in building an investment environment in Hung Yen province is still low*

*Thirdly, some Party committees and authorities in the province have not done a good job of leading and directing the construction of the investment environment*

*Fourth, administrative reform and resources for building an investment environment are still limited*

#### **4.2. Some experiences from the process of the Party Committee of Hung Yen province leading the construction of the investment environment**

##### *4.2.1. To unify awareness and plan policies for building an investment environment in accordance with local practices*

Practice shows that the unification of awareness and planning of policies for building investment environments is in line with reality, maximizing the advantages of the locality; do a good job of communication, propaganda, mobilization and raising awareness of Party committees, authorities, the Fatherland Front, socio-political organizations and people in the

whole province about the position, role, significance and importance of the construction of investment environment is necessary and of great significance.

The experience of the Party Committee of Hung Yen province in the process of leading the development of the investment environment in the period of 2010-2020 shows that; If where and when the Party committees, local administrations, departments, departments, branches, districts and cities in the province thoroughly grasp and seriously implement the work of communication, propaganda, mobilization and raising awareness for cadres, civil servants, public employees and the masses of the people about the position and the role, significance and importance of the construction of urban centers, where investment environment has been improved and there have been positive changes, attracting a large number of domestic and international investors. On the contrary, whenever and where the Party committees and local authorities have an indifferent attitude and do not pay attention to the construction of investment environments, there the investment environments face difficulties and stagnation. Therefore, doing a good job of communication, propaganda, advocacy, and raising awareness of the position, role, meaning and importance of investment environment is decisive for the success of investment attraction.

#### ***4.2.2. Consistency in directing the formulation of planning and completion of mechanisms and policies***

In the period of 2010-2020, the Party Committee of Hung Yen province has done a good job of researching the planning for investment environment construction in association with the province's master plan for socio-economic development; sectoral planning, land use, construction, new countryside; programs and projects in relevant fields, policies to support enterprises, create conditions for enterprises and entrepreneurs to have equal access, investment, and implementation of production and business activities in accordance with orientations and planning.

#### ***4.2.3. Attaching importance to administrative reform and human resource development***

Directing, administering and organizing the comprehensive and effective implementation of the State Administrative Reform Master Program; ensure the leadership of the Party Committee for the work of the Provincial Government, create the Investment environment and improve the competitiveness of the province; Party committees, administrations, departments, departments, branches and localities shall concretize the tasks of administrative reform according to the actual requirements of each agency, locality and unit. Promoting administrative reform, focusing on reforming administrative services, improving the quality of administrative services and public services; rectify the discipline and discipline of cadres, civil servants and public employees when performing official duties; step by step building a contingent of professional cadres, civil servants and public employees.

Improve the management apparatus for human resource development, innovate management methods, improve capacity, effectiveness and efficiency. To improve and strengthen the coordination among all levels, sectors and entities involved in the development of education and training, and to improve the quality of human resources in the whole province. Develop and complete a system of policies and tools to encourage and promote human resource development. Associate human resource development with human, social and environmental development, towards building a prosperous and civilized Hung Yen. To step up the work of study promotion, talent promotion and socialization of education and training, promoting the effectiveness of community learning centers, vocational general technical centers and vocational training centers.

#### **4.2.4. Mobilizing resources for construction of infrastructure**

To do a good job of propagating and raising the awareness of both the political system and the people in the whole province about the position, role and importance of infrastructure construction for the construction of investment environments, promoting industrialization, OS, international economic integration and socio-economic development. Devote a lot of resources to infrastructure construction. Mobilize resources for infrastructure construction. Continue to mobilize capital sources for development investment, quickly implement projects using ODA capital, Government bonds and important socio-economic infrastructure development projects of the province; take advantage of central and foreign support capital, especially in the fields related to urban infrastructure, rural infrastructure, transport infrastructure, irrigation, and climate change response.

#### **Chapter 4 Synopsis**

In the period of 2010-2020, in the context of international, regional and domestic developments, there will continue to be rapid and complicated developments; besides the opportunities and advantages, there are also many difficulties and challenges intertwined. However, with the attention of the Party and State, under the direct drastic leadership and direction of the Party Committee of Hung Yen province; the efforts, efforts, solidarity and unanimity of the whole political system and people of all strata in the whole province; the picture of investment environment of Hung Yen province is increasingly taking shape, changing positively and achieving positive results.

However, in addition to the achieved results, in the process of the Party Committee of Hung Yen province leading the construction of the Investment environment in the period 2010-2020, certain shortcomings and limitations were also revealed. These shortcomings and limitations stem from many objective and subjective causes. The lessons learned from the process of the Party Committee of Hung Yen province leading the construction of the investment environment in the period of 2010-2020 have theoretical and practical significance to help the Party Committee of Hung Yen province continue to lead and build the investment environment in Hung Yen province to achieve better results in the coming time, towards building a more prosperous homeland of Hung Yen. rich, beautiful, civilized and modern.

## **CONCLUSION**

1. Building investment environments has an important position, role and significance for the process of attracting investment, creating a driving force for promoting the process of industrialization, modernization, international economic integration, and comprehensive socio-economic development of invested countries, regions and localities; Especially in the context of globalization and internationalization, the development of the scientific and technological revolution is taking place more and more rapidly and comprehensively as it is today.

2. Hung Yen is a province with advantages in investment environment and socio-economic development; located in the center of the Red River Delta, in the Northern key economic region, adjacent to Hanoi capital - the political, economic, cultural and social center of the country; Hung Yen is located in the key economic triangle of Hanoi - Hai Phong - Quang Ninh; on 2 important economic corridors connecting Vietnam and China, namely the Nanning

(China) - Lang Son - Hanoi - Hai Phong economic corridor and the Kunming (China) - Lao Cai - Hanoi - Hai Phong economic corridor. Hung Yen is a province with a long history of traditional culture; many traditional cultural and historical relics, typically Pho Hien relic area, creating advantages in the development of the tourism economy; Hung Yen is a delta province with flat terrain, fertile land, abundant water sources favorable for the development of transport infrastructure; agricultural production, industry, trade and services; Hung Yen has a large population and a young workforce; infrastructure is invested in development... These are important advantages for Hung Yen to build investment environments.

3. Awareness of the importance of urban development for the cause of industrialization, modernization, international integration, and socio-economic development of the province. In the period of 2010-2020, on the basis of the Party's viewpoints and guidelines; policies and laws of the State on Urban Development; The Party Committee of Hung Yen province has thoroughly grasped and applied in accordance with the conditions, characteristics and practical situation of the locality; The Party Committee has paid attention to and done a good job of leading and directing the construction of the Urban Development Plan.

4. With the leadership of the Party Committee of Hung Yen province, the solidarity, unity, and efforts of the whole political system and people at all levels in the province, the construction of urban areas of Hung Yen province has made positive changes and achieved important results. The provincial urban area is basically built in an open, transparent, modern and civilized way. The system of mechanisms, policies, and legal environment for investment activities is becoming more and more complete. The administrative reform work, especially the reform of the administrative system, has many positive changes, creating an equal, open, transparent and favorable environment for investment activities of people and businesses...

However, in addition to the results achieved, the construction of investment environment in Hung Yen also reveals limitations: First, the direction and promulgation of documents on the implementation of investment environment development by the Party Committee of Hung Yen province is still limited. Secondly, the effectiveness of leadership and direction in the construction of the urban area is still limited, chWa well exploits the potential and advantages of the locality.

5. Some experiences learned from the process of the Party Committee of Hung Yen province leading the development of the investment environment: Firstly, unify the awareness and planning of the policy of urban development in accordance with local reality. Secondly, be consistent in directing the development of planning and completing mechanisms and policies. Thirdly, attach importance to the work of administrative reform and human resource development. Secondly, mobilize resources to build infrastructure systems.

The results achieved, along with the experiences drawn in the construction of the investment environment of Hung Yen province in the period of 2010-2020 are the basis, premise and important motivation for the Party Committee, the government and the people of Hung Yen province to continue to promote the traditions, advantages and strengths of the locality, do a good job in the construction of investment environment, make Hung Yen become a safe and attractive destination for domestic and foreign investors.

**LIST OF PUBLISHED SCIENTIFIC WORKS OF AUTHORS  
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